

### Target group

The Digital Design Professional is addressed to professionals from Requirements Engineering, business analysis, CX & UX, project and product management, etc. who work in areas where digital products, systems and services are designed and improved.

### Costs

Costs for training and examination can be requested from our recognized training providers or certification bodies.

### Languages

EN, GER

### Exam

60-minute multiple-choice test

### Prerequisites

None

### Contents

The Digital Design Professional offers a broad overview of the competence areas that anyone who aims to design good digital solutions requires. This involves visions and business models, user interfaces and technical interfaces, perceivable user-centered functions and qualities as well as underlying technical functions, data structures and qualities.

**The content is based on the three competence areas:**

#### Design competence

- integration of Digital Design into the building process
- conceptual work in Digital Design
- application of prototypes in Digital Design

#### Material competence

- understanding technology and its relation to quality
- perceivable technologies
- underlying technologies
- technology-oriented knowledge areas
- the Digital Design perspective on technology

#### Cross-cutting competence

- human factors
- business models for digital solutions
- people management